1	Brandon P. Leahy (SBN 298064) DUANE MORRIS LLP	
2	Spear Tower	
3	One Market Plaza, Suite 2200 San Francisco, CA 94105-1127	
4	Telephone: +1 415 957 3000 Fax: +1 415 957 3001	
5	E-mail: bleahy@duanemorris.com	
6	Attorneys for Plaintiff SCOTT SERIO	
7		
8	UNITED STATES DIS	STRICT COURT
9	FOR THE NORTHERN DISTI	RICT OF CALIFORNIA
10	(SAN FRANCISCO	DIVISION)
11		
12	SCOTT SERIO,	Case No.: 3:16-cv-00438-JSC
13	Plaintiff,	
14	V.	DECLARATION OF STEVEN M. COWLEY IN SUPPORT OF
15	FAN FAIR INC. d/b/a MARIN COUNTY SPORTS,	PLAINTIFF SCOTT SERIO'S MOTION FOR DEFAULT JUDGMENT
16	Defendant.	AGAINST DEFENDANT FAN FAIR INC. D/B/A MARIN COUNTY SPORTS
17		
18		Date: September 1, 2016
19		Time: 9:00 a.m. Courtroom: F, 15 th Floor
20		Magistrate Judge: Jacqueline S. Corley Complaint Filed: January 25, 2016
21		Complaint Fried. January 23, 2010
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DECL. OF STEVEN M. COWLEY I/S/O PLAINTIFF SCOTT SERIO'S MOTION CASE NO.: 3:16-CV-00438-JSC FOR DEFAULT JUDGMENT AGAINST DEFENDANT FAN FAIR INC.

I, Steven M. Cowley, declare:

- 1. I am an attorney duly admitted to practice and in good standing in the Commonwealth of Massachusetts. I am a partner with the law firm Duane Morris LLP ("Duane Morris"), and have supervised the representation of Plaintiff Scott Serio ("Plaintiff"), a Duane Morris client. I am responsible for reviewing and approving the charges on the case. I provide this declaration in support of Plaintiff's Motion For Default Judgment Against Defendant Fan Fair Inc. d/b/a Marin County Sports ("Motion"). I have personal knowledge of the facts stated herein, and if called as a witness, I could and would competently testify thereto.
- 2. Defendant Fan Fair Inc. d/b/a Marin County Sports ("Defendant") is a corporation organized under the laws of Arizona, and therefore not in U.S. military service. *See* 50 U.S.C. App. § 521, *et seq*.
- 3. I graduated from Harvard Law School in 1989. I have been a practicing attorney for over 26 years. My practice focuses primarily in intellectual property and complex commercial litigation, including copyright litigation. My standard billing rate for 2016 is \$750 per hour, although I charge a discounted rate of \$675. I have not billed any time on this contingency fee case, and instead have delegated the handling of this matter to appropriate local counsel, as described in paragraphs 8-10 below.
- 4. As the supervising and billing attorney, I chose appropriate Duane Morris personnel to be staffed on this case. I supervised their work, without billing separately for my time. I also have also been responsible for reviewing the fees incurred in our representation of Plaintiff and I am fully familiar with the services that Duane Morris has performed in this matter. I have worked to ensure the time spent was reasonable for the work performed.
- 5. The exhibits below, representing the costs and fees incurred by Duane Morris in this representation, reference "ImageRights International, Inc." and "Eclipse." ImageRights

 International, Inc. ("ImageRights") is copyright protection service that works with the Plaintiff under a services agreement to assist in the identification of unauthorized displays or other uses of digital images owned by the Plaintiff. For a description of the copyright protection services performed by ImageRights for its customers, see www.imagerights.com. ImageRights referred Plaintiff to Duane

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Morris to obtain legal assistance in pursuing his copyright infringement claim that is the subject of this lawsuit. "Eclipse" refers to Eclipse Sportswire, a trade name used by Plaintiff in his photography business.

- 6. Attached as **Exhibit A** is a true and correct copy of a "Cost Recap Summary" detailing the costs associated with Duane Morris's representation of Plaintiff in this matter, totaling \$1,557.31, mostly comprised of filing (\$400) and messenger service (\$437.21) fees. A document showing all messenger service invoices to Duane Morris in this matter is attached as **Exhibit B**. Attached as Exhibit C is a document showing all "professional service" fees incurred by Duane Morris, totaling \$95.50, which were required to effect personal service on Defendant (and which is included in the \$1,557.31 figure above) through the Arizona Corporation Commission.
- 7. Attached as **Exhibit D** is a true and correct copy of the attorneys' fees incurred by Duane Morris during this representation. These invoices show \$11,948.00 in attorney time spent by Duane Morris in this matter through July 25, 2016, which reflects the discounted (i.e., reduced from our standard rates) billing rate for all Duane Morris personnel applied to this matter.
- 8. I have read and reviewed these time entries, and based upon my careful review of each entry at the time of billing, input from other team members, and the review of the invoices in Exhibit D for purposes of this motion, the time entries are fair, equitable and reasonable. It is my further opinion that the dollar amount attributed to each entry is fair and reasonable. I believe that these time entries fairly and accurately represent the work that was done and the time that was required to carry out that work, and the expenses which were actually incurred and necessary to carry out this litigation. I am aware that our time entries understate the total time and value of work performed on this matter, as I made the decision not to separately record my time for supervising the work of the associates and paralegals who have handled this matter.
- 9. As the supervising attorney, it was my responsibility to properly staff this case with the appropriate personnel. To that end, I chose Brandon Leahy as lead associate and local counsel on this case because he practices in the area of intellectual property law and litigation, and is conveniently located in Duane Morris's San Francisco office. Mr. Leahy graduated from the University of San Francisco School of Law in 2012, is a member of the California bar, and is DM2\7018107.1 U2994/00017

admitted to practice in this Court. Mr. Leahy's current hourly billing rate at Duane Morris for 2016 is \$400 per hour, but Mr. Leahy's time is recorded at the preferred rate of \$360 per hour for this matter. It is my opinion, based on my experience and knowledge of hourly rates of other attorneys in the industry, that an hourly rate of \$360 is reasonable, and is at or below the customary hourly rates of attorneys with similar experience practicing in federal court.

- 10. In addition to the fees shown in Exhibit D, which shows unbilled fees from inception of the representation through July 25, 2016, I anticipate that Mr. Leahy will spend four (4) hours preparing for and attending the hearing for this motion on September 1, 2016, which is the equivalent of \$1,440 of his professional time.
- Also, as is customary in most litigation, Duane Morris staffed an experienced paralegal to assist in this litigation. David Rollins, a paralegal in our firm's Atlanta office, has a standard billing rate of \$315 but his time has been recorded on this matter at the firm's "preferred" rate of \$285. He worked a total of two (2) hours on this case, to the cost of \$570.
- 12. I also obtained the assistance of research specialist Cate Nash, of the Philadelphia office, who has a standard billing rate \$325 and a preferred rate of \$275, which was applied here. She contributed .4 hours of billable time, to the cost of \$114.
- 13. Calculating the costs incurred in this representation of \$1,557.31, as shown in Exhibits A, B and C, plus fees incurred in the amount of \$11,948, as shown in Exhibit D, Duane Morris has incurred a total of \$13,505.31. Duane Morris also is likely to incur further fees and costs, such as to attend the hearing on this motion, which it will report to the Court within 14 days of the Court's order.
- 14. In my opinion, based upon my careful review of each timekeeper's time entry at the time of billing, input from other team members, and the review of Exhibits A-D for purposes of this motion, the contemporaneous time entries are fair, equitable and reasonable. It is my further opinion that the dollar amount attributed to each entry is fair and reasonable. It is also my opinion, based upon my careful review of each entry in Exhibits A-C of my declaration, and input from other team members, that the dollar amount attributed to each expense entry is fair and reasonable, and that all expenses were reasonable and necessarily incurred in connection with this case.

Case 4:16-cv-00438-CW Document 24-3 Filed 07/28/16 Page 5 of 24

Steven M. Cowley

EXHIBIT A

Page 1

Cost Recap Summary by CostCode [U2994-00017 - ECLIPSE V. MARIN COUNTY]
Client:U2994 - IMAGERIGHTS INTERNATIONAL, INC. (CONTINGENT FEE MATTERS) 7/22/2016 10:54:21 AM

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0016	323.70	323.70	LEXIS LEGAL RESEARCH
0019	95.50	95.50	PROFESSIONAL SERVICES
0029	104.48	104.48	OVERNIGHT MAIL
0036	47.20	47.20	WESTLAW LEGAL RESEARCH
0057	30.87	30.87	COLOR PRINTING & DUPLICATING - INTERNAL
0059	6.45	6.45	PRINTING - INTERNAL
0082	400.00	400.00	FILING FEES
0086	437.21	437.21	MESSENGER SERVICE
0114	10.96	10.96	DOCUMENT RETRIEVAL
1159	100.94	100.94	COLOR PRINTING - INTERNAL
TOTAL	1557.31	1557.31	

EXHIBIT B



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WESTERN MESSENGER SERVICE, INC 75 Columbia Square San Francisco, CA 94103-4015

DUANE MORRIS LLP
ATTN: ACCOUNTS PAYABLE
1 MARKET ST SPEAR TOWER #2200
SAN FRANCISCO CA 94105-1104

ORDERED BY TIME CALLED

CONTROL

DATE

INVOICE

DESCRIPTION

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\$108.00	0.3	REVIEW EMAIL FROM S COWLEY CONTAINING EXAMPLE OF MOTION FOR ALTERNATIVE SERVICE IN FEDERAL COURT	BRANDON LEAHY	3/14/2016
\$36.00	0.1	REVIEW EMAIL FROM S COWLEY CONCERNING FILING FOR ALTERNATE FORM OF SERVICE OF DEFENDANT	BRANDON LEAHY	3/14/2016
\$36.00	0.1	PHONE CALL WITH S COWLEY REGARDING ALTERNATIVE SERVICE OF DEFENDANT BY EMAIL AND REQUEST FOR EXPEDITED DISCOVERY	BRANDON LEAHY	3/14/2016
\$36.00	0.1	CONFER WITH B HERRERA REGARDING FILING OF NOTICE OF CONSENT TO MAGISTRATE JUDGE	BRANDON LEAHY	3/9/2016
\$72.00	0.2	EXCHANGE EMAILS WITH COURT CLERK CONCERNING CONSENT OR DECLINATION OF MAGISTRATE AND INFORM S COWLEY AND C HAINES	BRANDON LEAHY	3/7/2016
\$36.00	0.1	COMPLETE AND FILE CONSENT OR DECLINATION FORM	BRANDON LEAHY	3/7/2016
\$36.00	0.1	CHECK WITH B HERRERA REGARDING SERVICE ATTEMPTS ON DEFENDANT	BRANDON LEAHY	3/4/2016
\$72.00	0.2	CONFER WITH B HERRERA REGARDING SERVICE ATTEMPTS AND COST AND COMMUNICATE SAME BY EMAIL TO S COWLEY	BRANDON LEAHY	3/3/2016
\$72.00	0.2	RECEIVE EMAIL FROM C HAINES REGARDING MAGISTRATE AND CONSIDER OPTION OF USING A MAGISTRATE	BRANDON LEAHY	3/2/2016
\$36.00	0.1	EXCHANGE EMAILS WITH S COWLEY REGARDING USE OF A MAGISTRATE AND SERVICE OF PROCESS AND CONFER ON SAME WITH B HERRA	BRANDON LEAHY	3/2/2016
\$36.00	0.1	CONFER WITH B HERRERA REGARDING PROCESS OF SERVICE	BRANDON LEAHY	2/19/2016
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\$36,00	0.1	REVIEW SEARCH REPORT FOR BIJDDOSE OF SERVING DEFENDANT	BRANDON LEART	2/18/2016
\$144.00	0.4	EXCHANGE EMAILS AND CONFER WITH B HERRERA REGARDING HOW TO EFFECT PROPER SERVICE	BRANDON LEAHY	2/18/2016
\$110.00	0.4	RESEARCH CONCERNING FINDER ON PAUL KRANZ FOR DROLLINS	CATE NASH	2/17/2016
\$142.50	0.5	RESEARCHING INFORMATION ON MARIN COUNTY SPORTS. SUMMARIZING MY FINDINGS FOR STEVEN COWLEY.	DAVID J. ROLLINS	2/16/2016
\$36.00	0.1	REVIEW EMAIL FROM D ROLLINS AND S COWLEY CONCERING SERVICE OF DEFENDANT	BRANDON LEAHY	2/16/2016
\$36.00	0.1	CONFER WITH B HERRERA REGARDING INABILITY TO SERVE DEFENDANTS AND FORWARD EMAIL REGARDING SAME TO S COWLEY	BRANDON LEAHY	2/16/2016
\$108.00	0.3	REVIEW EMAIL FROM S COWLEY REGARDING NEED TO AMEND COMPLAINT AND COMMUNICATE WITH B HERRERA REGARDING SAME	BRANDON LEAHY	1/27/2016
\$144.00	0.4	RESEARCH LOCAL RULES REGARDING COPYRIGHT OFFICE NOTICE FORM FOR INITIATION OF LAWSUIT AND RESPOND TO S COWLEY EMAIL ON SAME SUBJECT	BRANDON LEAHY	1/26/2016
\$108.00	0.3	CONFER AND EXCHANGE EMAILS WITH B HERRERA REGARDING SERVING DEFENDANT WITH COMPLAINT AND SUMMONS AND COORDINATING CALENDARING WITH ATTORNEYS FROM OTHER OFFICES	BRANDON LEAHY	1/26/2016
\$252.00	0.7	REVIEW COMPLAINT AND EXHIBITS AND PREPARE FOR FILING	BRANDON LEAHY	1/25/2016
\$36.00	0.1	REVIEW AND RESPOND TO EMAIL FROM S COWLEY REGARDING SERVING DEFENDANT	BRANDON LEAHY	1/25/2016
\$396.00	1.1	CONFER WITH AND ASSIST B HERRERA IN FILING COMPLAINT	BRANDON LEAHY	1/25/2016
\$72.00	0.2	REVIEW EMAILS FROM S COWLEY AND C HAINES REGARDING COPYRIGHT LAWSUIT TO BE FILED IN NORTHERN DISTRICT	BRANDON LEAHY	1/24/2016
<u>Value</u>			Name <u>Date</u>	

DUANE MORRIS LLP U2994-00017 - IMAGERIGHTS INTERNATIONAL, INC. (CONTINGENT FEE MATTERS) / ECLIPSE V. MARIN COUNTY UNBILLED FEES - INCEPTION TO DATE Run on 7/25/16

		COWLEY		
\$288.00	0.8	PREPARE FOR FILING REQUIRED ADR FORMS AND ENTRY OF DEFAULT AND COMMUNICATE RE SAME WITH S	BRANDON LEAHY	5/19/2016
\$36.00	0.1	PHONE CALL WITH S COWLEY TO DISCUSS FILING ENTRY OF DEFAULT AND ADR FORMS	BRANDON LEAHY	5/19/2016
\$171.00	0.6	RESEARCHING MARINCOUNTYSPORTS AND FAN FAIR, INC. TO SEE IF THEY WERE STILL OPERATING AND IF THEY HAD STARTED SELLING THE INFRINGING IMAGE AGAIN. ALSO RESEARCHING NEW POSSIBLE CONTACTS. PREPARING A SUMMARY OF MY FINDINGS FOR BRANDON LEAHY'S REVIEW.	DAVID J. ROLLINS	5/18/2016
\$108.00	0.3	REVIEW EMAIL FROM D ROLLINGS REGARDING EBAY WEBSITE, CONDUCT MY OWN RESEARCH OF THE SITE, AND EMAIL S COWLEY ON SAME	BRANDON LEAHY	5/18/2016
\$108.00	0.3	DISCUSS PROCEDURE FOR SEEKING DEFAULT JUDGMENT IN THE NORTHERN DISTRICT OF CALIFORNIA WITH L CASE AND CONDUCT INDEPENDENT RESEARCH	BRANDON LEAHY	5/17/2016
\$324.00	0.9	CONSIDER NEXT STEPS IN LIGHT OF DEFENDANT'S LACK OF ANSWER TO COMPLAINT AND CORRESPOND RE SAME WITH S COWLEY AND D ROLLINS THEN RESEARCH WHETHER WE NEED TO FILE A FORMAL REQUEST FOR ENTRY OF DEFAULT JUDGMENT	BRANDON LEAHY	5/1//2016
\$36.00	0.1	CHECK STATUS OF CASE AND PLAN ON SEEKING DEFAULT JUDGMENT IF NOTHING NEXT WEEK	BRANDON LEAHY	5/13/2016
\$72.00	0.2	RECEIVE CERTIFICATE OF MAILING OF SERVICE OF COMPLAINT AND SUMMONS AND CONFER WITH B HERRERA ON FILING WITH THE COURT	BRANDON LEAHY	4/18/2016
\$36.00	0.1	CONFER WITH B HERRERA REGARDING OBTAINING PROOF OF SERVICE FROM ARIZONA CORP COMMISSION	BRANDON LEAHY	4/14/2016
\$72.00	0.2	REVIEW REQUEST FOR CONTINUANCE OF INITIAL CMC AND PREPARE FOR FILING	BRANDON LEAHY	4/6/2016
\$972.00	2.7	DRAFT REQUEST FOR CONTINUANCE OF INITIAL TRIAL DATES	BRANDON LEAHY	4/5/2016
\$72.00	0.2	EMAIL S COWLEY WITH UPDATE ON PROOF OF SERVICE AND REQUEST FOR CONTINUANCE	BRANDON LEAHY	4/4/2016
\$72.00	0.2	CONFER WITH B HERRERA REGARDING PROOF OF SERVICE AND FILING OF REQUEST FOR CONTINUANCE OF INITIAL DATES AND CMC	BRANDON LEAHY	4/4/2016
\$36.00	0.1	SEARCH LOCAL NORTHERN DISTRICT RULES FOR DEALING WITH INITIAL DISCLOSURES AND OTHER DEADLINES WHEN DEFENDANT CANNOT BE LOCATED	BRANDON LEAHY	3/31/2016
\$36.00	0.1	REVIEW UPCOMING INITIAL DEADLINES	BRANDON LEAHY	3/31/2016
\$36.00	0.1	CONFER WITH B HERRERA REGARDING OBTAINING CERTIFICATE OF SERVICE AND FINDING OUT HOW TO DEAL WITH INITIAL CASE DEADLINES	BRANDON LEAHY	3/31/2016
\$36.00	0.1	CONFER WITH B HERRERA REGARDING HER CONVERSATION WITH COURT CLERK AS TO CONTINUANCE OF DEADLINES	BRANDON LEAHY	3/31/2016
\$72.00	0.2	REVIEW SERVICE REQUIREMENTS FOR SERVICE OF PROCESS VIA THE ARIZONA CORPORATION COMMISSION AND EMAIL B HERRERA TO FOLLOW-UP	BRANDON LEAHY	3/28/2016
\$108.00	0.3	CONFER WITH B HERRERA REGARDING EFFECTUATING PROPER SERVICE VIA ARIZONA AGENCY AND INFORM S COWLEY OF STATUS REGARDING SAME VIA EMAIL	BRANDON LEAHY	3/28/2016
\$324.00	0.9	REVIEW AGENT'S SERVICE OF PROCESS AFFIDAVITS REGARDING ATTEMPTS MADE AND FIND OUT WHETHER WE CAN SERVE AZ SECRETARY OF STATE	BRANDON LEAHY	3/23/2016
\$72.00	0.2		BRANDON LEAHY	3/23/2016
\$36.00	0.1		BRANDON LEAHY	3/23/2016
\$576.00	1.6	PREPARE MOTION FOR LEAVE TO MAKE ALTERNATIVE SERVICE AND THIRD-PARTY SUBPOENA OF EBAY	BRANDON LEAHY	3/21/2016
\$36.00	0.1	XAMPLE OF MOTION FOR ALTERNATIVE SERVICE IN FEDERAL COURT BY WAY OF EMAIL TO CALIFORNIA IATES	BRANDON LEAHY	3/14/2016
Value	Hours	Details	Name	Date

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\$11,948.00	33.7			TOTALS
\$72.00	0.2	OBTAIN UPDATED TIME ENTRY REPORT FOR INCLUSION IN DECLARATION	BRANDON LEAHY	7/25/2016
\$1,512.00	4.2	DRAFT DECLARATION FROM S COWLEY AND CLIENT TO BE FILED IN SUPPORT OF MOTION FOR DEFAULT JUDGMENT	BRANDON LEAHY	7/22/2016
\$108.00	0.3	MOTION FOR DEFAULT JUDGMENT	BRANDON LEAHY	//22/2016
\$108.00	0.3	SEEK AND SECURE HEARING DATE FOR MOTION AND GET CMC TAKEN OFF CALENDAR	BRANDON LEAHY	7/21/2016
\$936.00	2.6	DRAFT MOTION FOR DEFAULT JUDGMENT MPA	BRANDON LEAHY	7/21/2016
\$144.00	0.4	DRAFT DECLARATION AND NOTICE OF MOTION FOR MOTION FOR DEFAULT JUDGMENT	BRANDON LEAHY	7/21/2016
e N	ķ	MATTER		
\$28.00	0.8	COORDINATE WITH B HERBERA ORTAINING RECORDS AND CALCUL ATING OUR EFES AND COSTS IN THIS	BRANDON LEAHY	7/21/2016
\$288.00	0.8	DRAFT MOTION FOR DEFAULT JUDGMENT MPA	BRANDON LEAHY	7/18/2016
ψ. Z. OO	C.A	CMC OFF CALENDAR		
00.00	0 0	DISCUSS WITH B HERRERA SCHEDUI ING OF HEARING ON MOTION FOR DEFAULT II IDOMENT AND TAKING OF	BRANDON I FAHY	7/18/2016
\$288 00	0.8	PREPARE MOTION FOR DEFAULT, IUDGMENT	BRANDON LEAHY	7/15/2016
\$180.00	0.5	PREPARE MOTION FOR DEFAULT JUDGMENT	BRANDON LEAHY	7/14/2016
\$216.00	0.6	PREPARE MOTION FOR DEFAULT JUDGMENT	BRANDON LEAHY	7/12/2016
\$216.00	0.6	PREPARE MOTION FOR DEFAULT JUDGMENT	BRANDON LEAHY	7/11/2016
\$36.00	0.1	CHECK STATUS AND CORRESPOND WITH S COWLEY	BRANDON LEAHY	7/7/2016
\$36.00	0.1	FOLLOW UP WITH S COWLEY RE MOTION FOR DEFAULT JUDGMENT	BRANDON LEAHY	6/27/2016
\$36.00	0.1	CORRESPOND WITH S COWLEY REGARDING STATUS OF MOTION FOR DEFAULT JUDGMENT	BRANDON LEAHY	6/24/2016
\$36.00		JUDGMENT	DIVANDON LEADT	0///2010
\$108.00	0.3	ZEVIEW EXEMPLAX OF DEFAULT JUUGMENT MOTION FROM CHAIR YET	BRANDON LEADY	0//2010
		COMMUNICATE RE SAME WITH B HERRERA		
	20020	COWLEY AND CLERK TO DETERMINE HOW TO CANCEL CMC IN LIGHT OF DEFENDANT'S DEFAULT AND	e de la companya de l	
\$144.00	0.4	REVIEW EMAIL FROM COURT CLERK CONCERNING SCHEDULED CMC AND EXCHANGE EMAILS ON SAME WITH S	BRANDON LEAHY	6/6/2016
0000	((CONFERENCE IN LIGHT OF DEFENDANT'S DEFAULT		
\$108.00	0.3	PREPARE AND FILE WITH ASSISTANCE FROM B HERRERA REQUEST TO CANCEL CASE MANAGEMENT	BRANDON LEAHY	6/6/2016
\$72.00	0.2	FILE ADR FORMS	BRANDON LEAHY	5/25/2016
\$396.00	1.1	DRAFT CLERK'S DEFAULT REQUEST AND DECLARATION AND DOUBLE CHECK PROPER PROCEDURE	BRANDON LEAHY	5/20/2016
\$108.00	0.3	COORDINATE FILING OF CLERK'S DEFAULT AND ACCOMPANYING DECLARATION WITH B HERRERA	BRANDON LEAHY	5/20/2016
\$144.00	0.4	WRITE MESSAGE VIA EBAY TO DEFENDANT INFORMING HIM OF COMPLAINT AND SEEKING RESPONSE	BRANDON LEAHY	5/19/2016
<u>Value</u>	Hours	Details	Name	Date
Control of the Contro	And all and an included the property of the same of th		the complete of the continuous contract to the contract of the	Water day of the base william